

FIG.	D.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

10

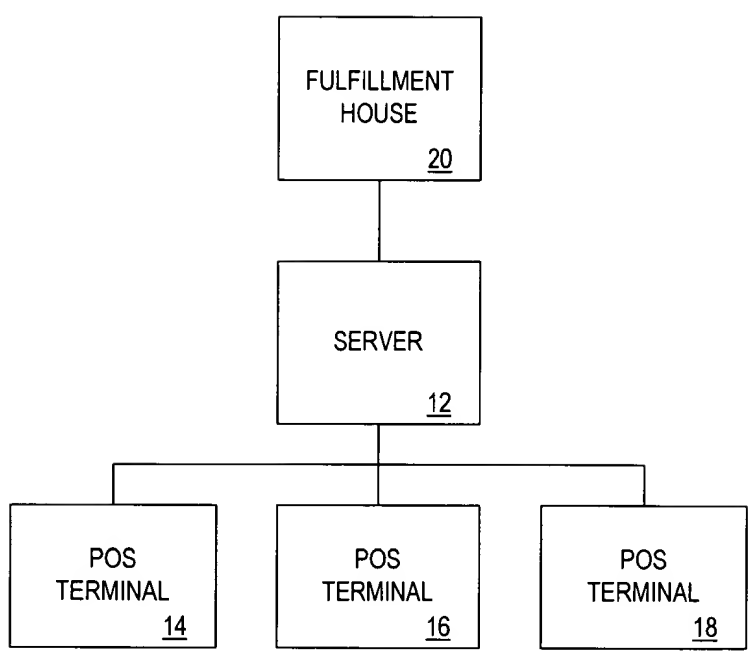


FIG. 1



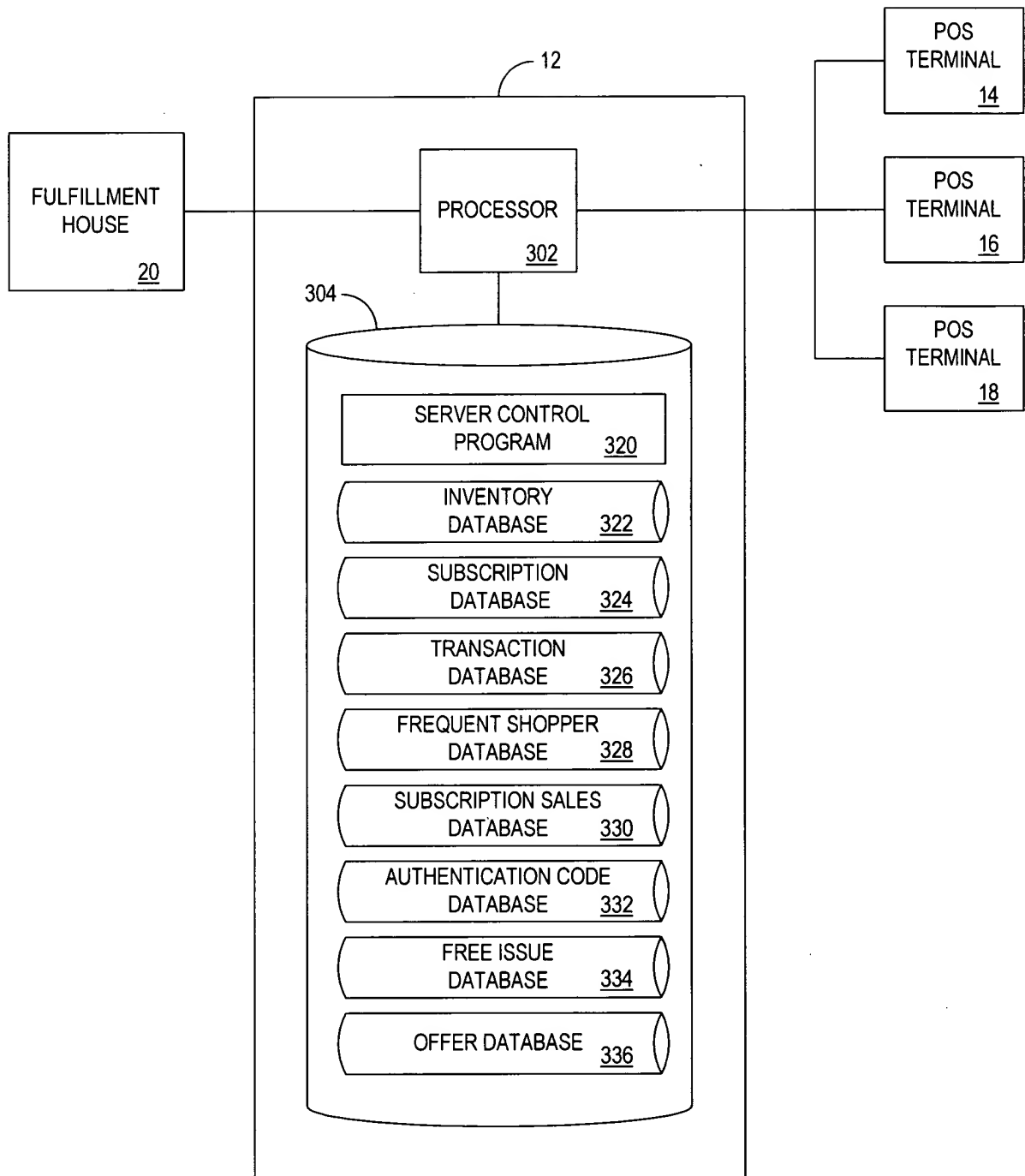


FIG. 3

FIG. 4	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

20

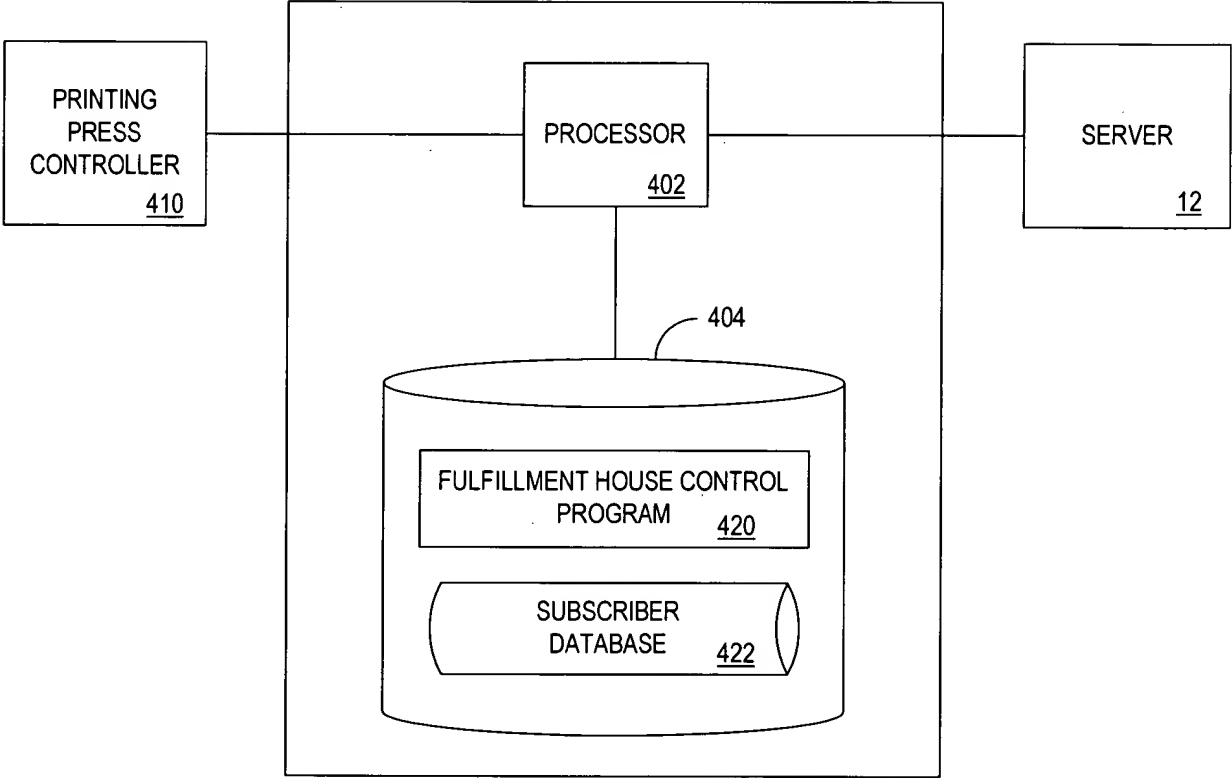


FIG. 4

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
CRAFTSMAN		

500

ITEM IDENTIFIER <u>520</u>	ITEM DESCRIPTION <u>522</u>	ITEM PRICE <u>524</u>
0034100	MILK	\$1.50
9987102	NEWSWEEK	\$2.50
0037103	BANANAS	\$1.80
0081104	COFFEE	\$10.50
9913105	PEOPLE	\$2.95

FIG. 5

FIG. 6	O.G. FIG.	
	CLASS	SUBCLASS
ARTISAN		

600

602	PERIODICAL IDENTIFIER: 9987102		
604	PERIODICAL TITLE: NEWSWEEK		
606	PERIODICAL FREQUENCY: WEEKLY		
	SUBSCRIPTION IDENTIFIER 620	NUMBER OF ISSUES 622	SUBSCRIPTION PRICE 624
608	S10200	26	\$15.00
610	S10201	52	\$28.00
612	S10210	104	\$50.00

FIG. 6

APPROVED	O.G. FIG.	
BY	CLASS	SURCLASS
CRAFTSMAN		

700

	AUTHENTICATION CODE 720	AVAILABILITY 722
702	349A2XW978	UNAVAILABLE
704	350FGJR546	UNAVAILABLE
706	678CVDR567	AVAILABLE
708	6667ANDR78	AVAILABLE
710	7975NGRNSPN83	AVAILABLE

FIG. 7

DATE	O.G. FIG.	
BY	CLASS	SUBCLASS
CRAFTSMAN		

662733-642560

800

FREQUENT SHOPPER IDENTIFIER 820	FREQUENT SHOPPER NAME 822	FREQUENT SHOPPER ADDRESS 824	CREDIT CARD NUMBER 826	FREQUENT SHOPPER STATUS 828	TELEPHONE NUMBER 830	E-MAIL ADDRESS 832	POINTS 834
1234567	STEVE BIGGE	1 MAIN ST. NY, NY	1111-1111- 1111-1111	GOLD	(555) 555-5555	STEVE@ NOWHERE.COM	170
1234568	JESS THANKS	1 PARK ST. LA, CA	2222-2222- 2222-2222	GOLD	(555) 666-6666	JESS@ NOWHERE.COM	2000
1234569	MAGDA SPICE	1 NORTH ST. CHICAGO, IL	3333-3333- 3333-3333	GOLD	(555) 777-7777	MAGDA@ NOWHERE.COM	840

802

804

806

FIG. 8



APPROVED	O.G. FIG.	
BY	CLASS	SURCLASS
CRAFTSMAN		

9989321 9987102 9958760 9913105

900

902	FREQUENT SHOPPER IDENTIFIER: 1234568			
	PERIODICAL IDENTIFIER 920	NUMBER OF TRANSACTIONS AN ISSUE OF PERIODICAL PURCHASED 922	NUMBER OF TIMES SUBSCRIPTION TO PERIODICAL OFFERED 924	HAS SUBSCRIPTION? 926
904	9913105	1	1	NO
906	9958760	2	2	NO
908	9987102	1	1	NO
910	9989321	3	1	YES

FIG. 9

FIG. 10	O.G. FIG.	
67	CLASS	SUBCLASS
KRAFTSMAN		

1000

TRANSACTION #: 91210765    DATE: 12/1/99    TIME: 5:10PM		
SUBSCRIPTION OFFERED: YES	PERIODICAL IDENTIFIER: 9913105	
FREQUENT SHOPPER IDENTIFIER: 1234569		
ITEM IDENTIFIER <u>1020</u>	ITEM PRICE <u>1022</u>	QUANTITY <u>1024</u>
0037103	\$1.80	2
9913105	\$2.95	1
0034100	\$1.50	1

FIG. 10

BY	D.G. FIG.	
DRAFTSMAN	CLASS	SUBCLASS

FIG. 11

1100

FREQUENT SHOPPER IDENTIFIER: 1234567				
PERIODICAL IDENTIFIER 1120	NUMBER OF FREE ISSUES 1122	ISSUES COLLECTED 1124	ISSUES REMAINING 1126	DATE LAST ISSUE COLLECTED 1128
9987102	3	1	2	11/20/98

FIG. 11

O.G. FIG.	
BY	CLASS
DRAFTSMAN	SUBCLASS

FIG. 12

1200

AUTHENTICATION CODE 1220	FREQUENT SHOPPER IDENTIFIER 1222	RECIPIENT NAME 1224	MAILING ADDRESS 1226	SUBSCRIPTION IDENTIFIER 1228	AMOUNT PAID FOR SUBSCRIPTION 1230	HOW PAID 1232	WHEN PAID 1234
349A2XW978	1234568	JESS THANKS	1 PARK ST. LA, CA	S10201	\$28.00	CASH	11/1/99
350FGJR546	1234567	STEVE BIGGE	1 MAIN ST. NY, NY	S10500	\$10.00	CREDIT CARD	8/15/99

1202

1204

FIG. 12

DESIGNED BY	O.G. FIG.	
DRAFTSMAN	CLASS	SUBCLASS

FIG. 13

1300

AUTHENTICATION CODE	RECIPIENT NAME	MAILING ADDRESS	SUBSCRIPTION IDENTIFIER	TOTAL ISSUES	ISSUES REMAINING	FIRST ISSUE MAILING DATE
1320	1322	1324	1326	1328	1330	1332
349A2XW987	JESS THANKS	1 PARK ST. LA, CA	S10201	52	49	11/28/99
350FGJR546	STEVE BIGGE	1 MAIN ST. NY, NY	S10500	14	12	9/30/99

1302

1304

FIG. 13

DESIGNED BY	O.G. FIG.	
	CLASS	SUBCLASS
DRAFTSMAN		

1400

1404 12 / 1 / 99 5:10 PM 1402

TRANSACTION 9120765 1406

1408

BANANAS	\$1.80
BANANAS	\$1.80
PEOPLE MAGAZINE	\$2.95
MILK	\$1.50
SUBTOTAL	\$8.05
TAX	\$0.40
TOTAL	\$8.45

THANK YOU MAGDA SPICE 1410

STORE XX

FIG. 14

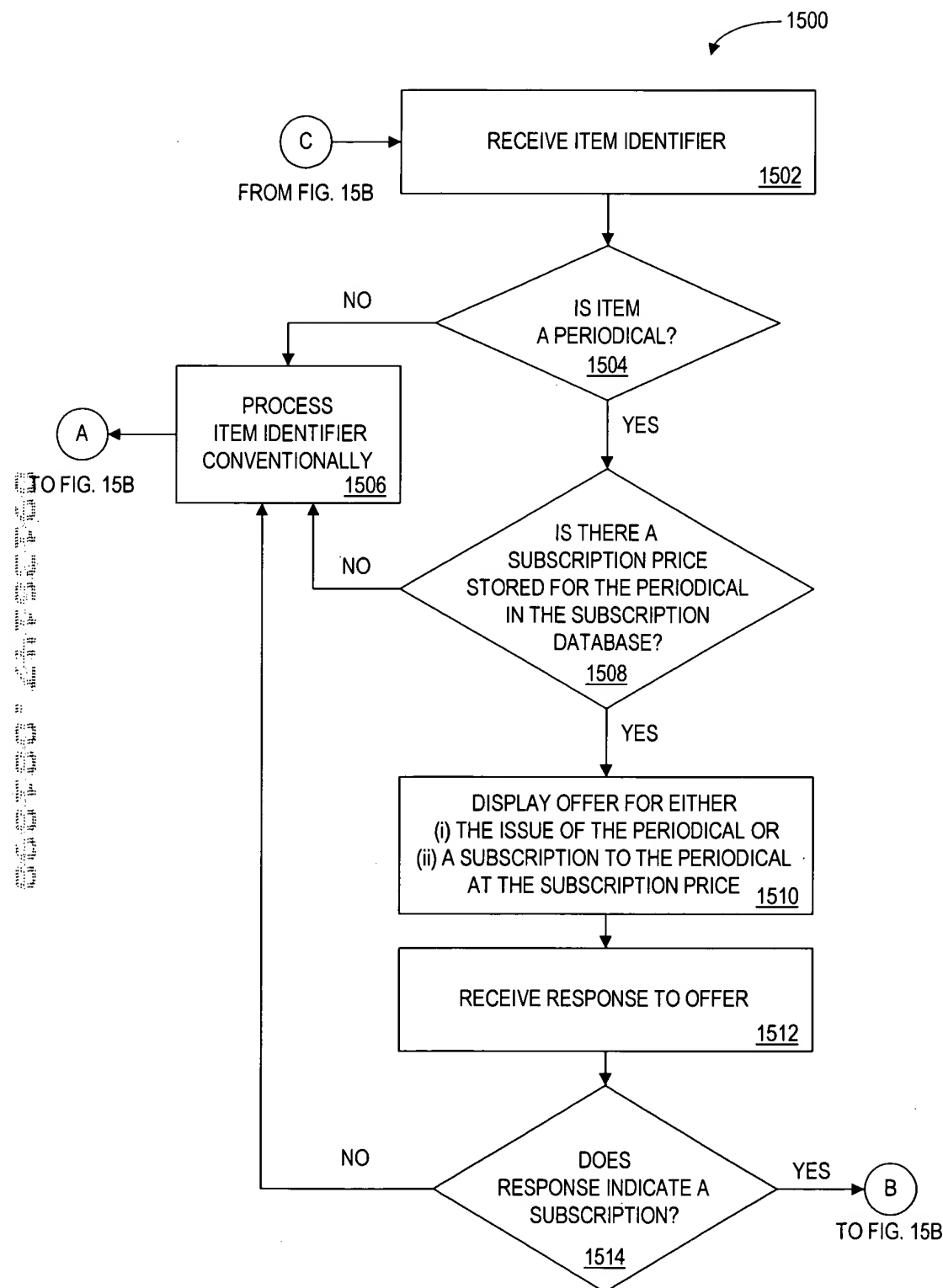


FIG. 15A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
CRAFTSMAN		

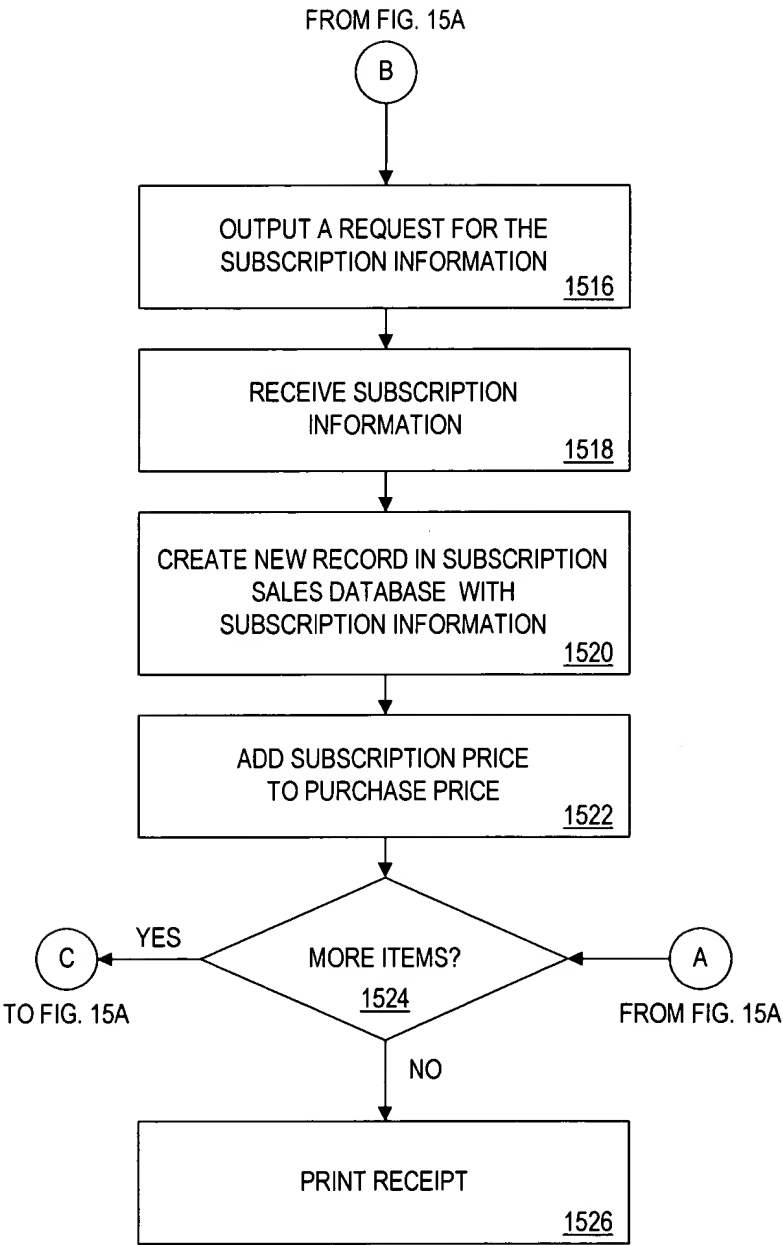


FIG. 15B



APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
CRAFTSMAN		

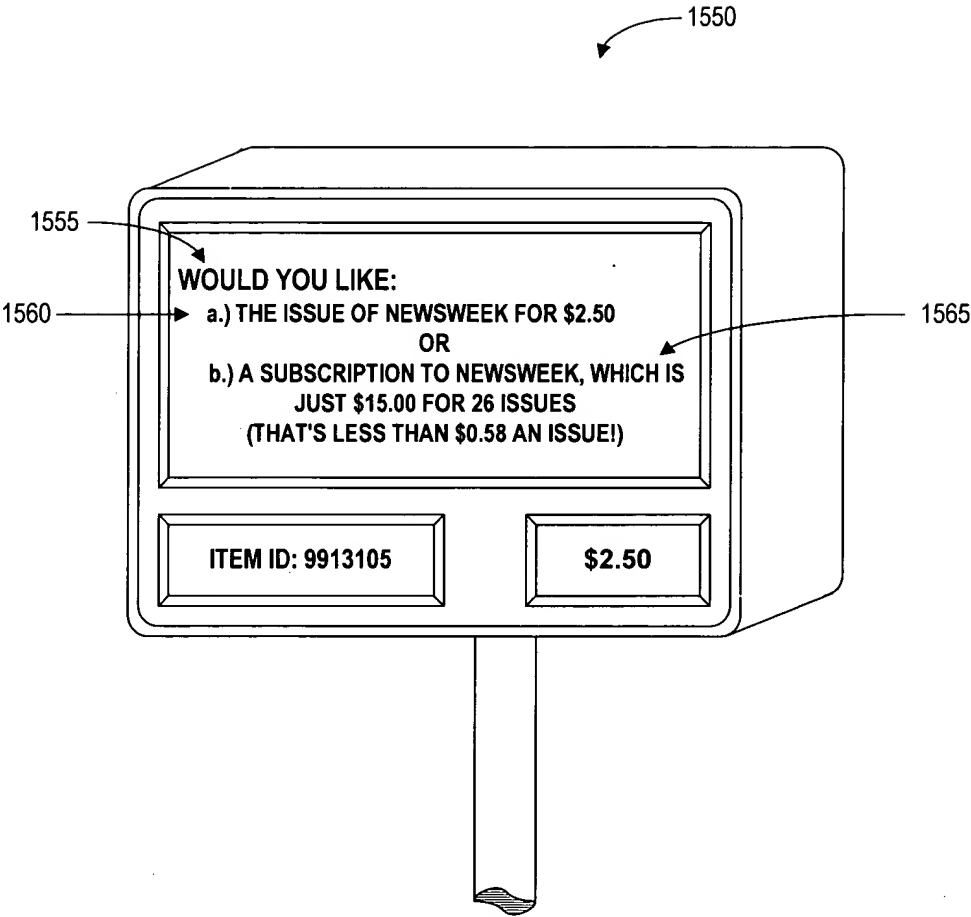


FIG. 15C

1600

FIG. 16A

TO FIG. 16B

FROM FIG. 16B

TO FIG. 16B

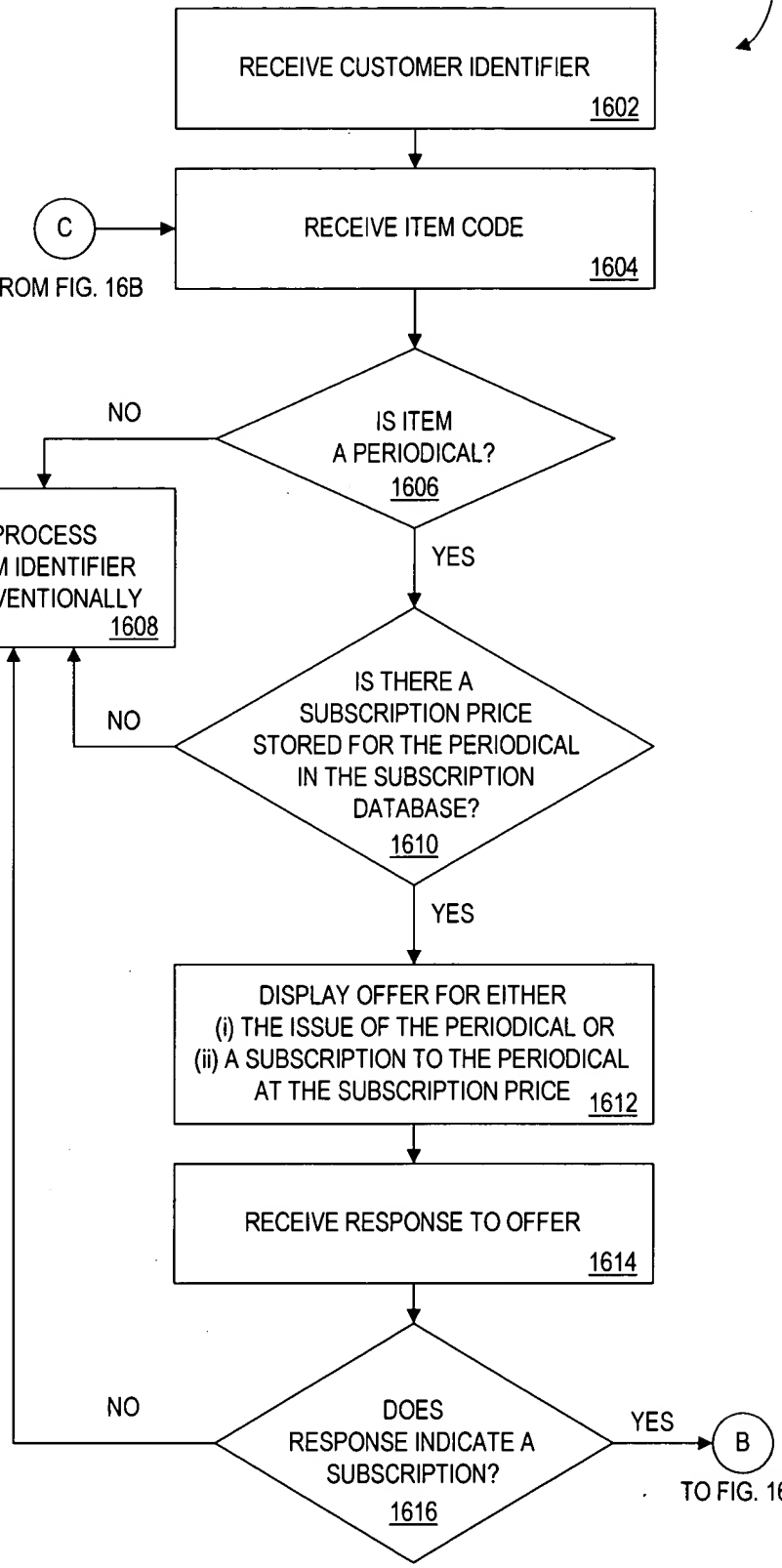


FIG. 16A

BY	O.G. FIG.	
CRAFTSMAN	CLASS	SUBCLASS

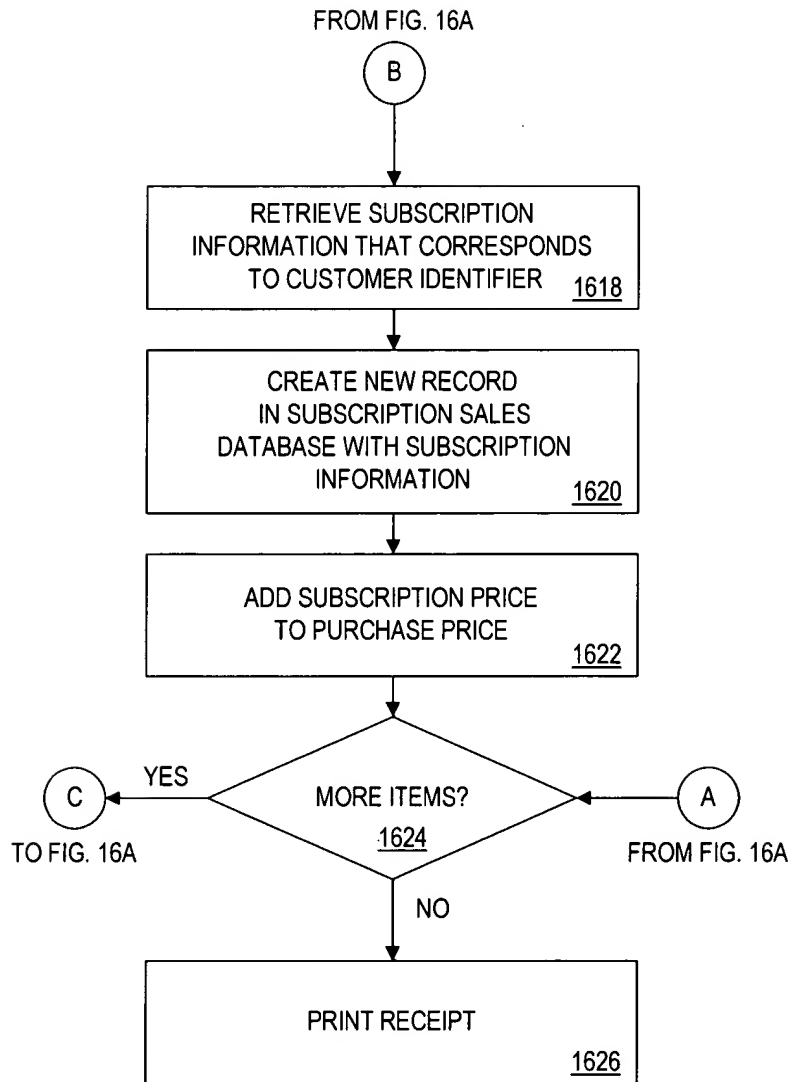


FIG. 16B

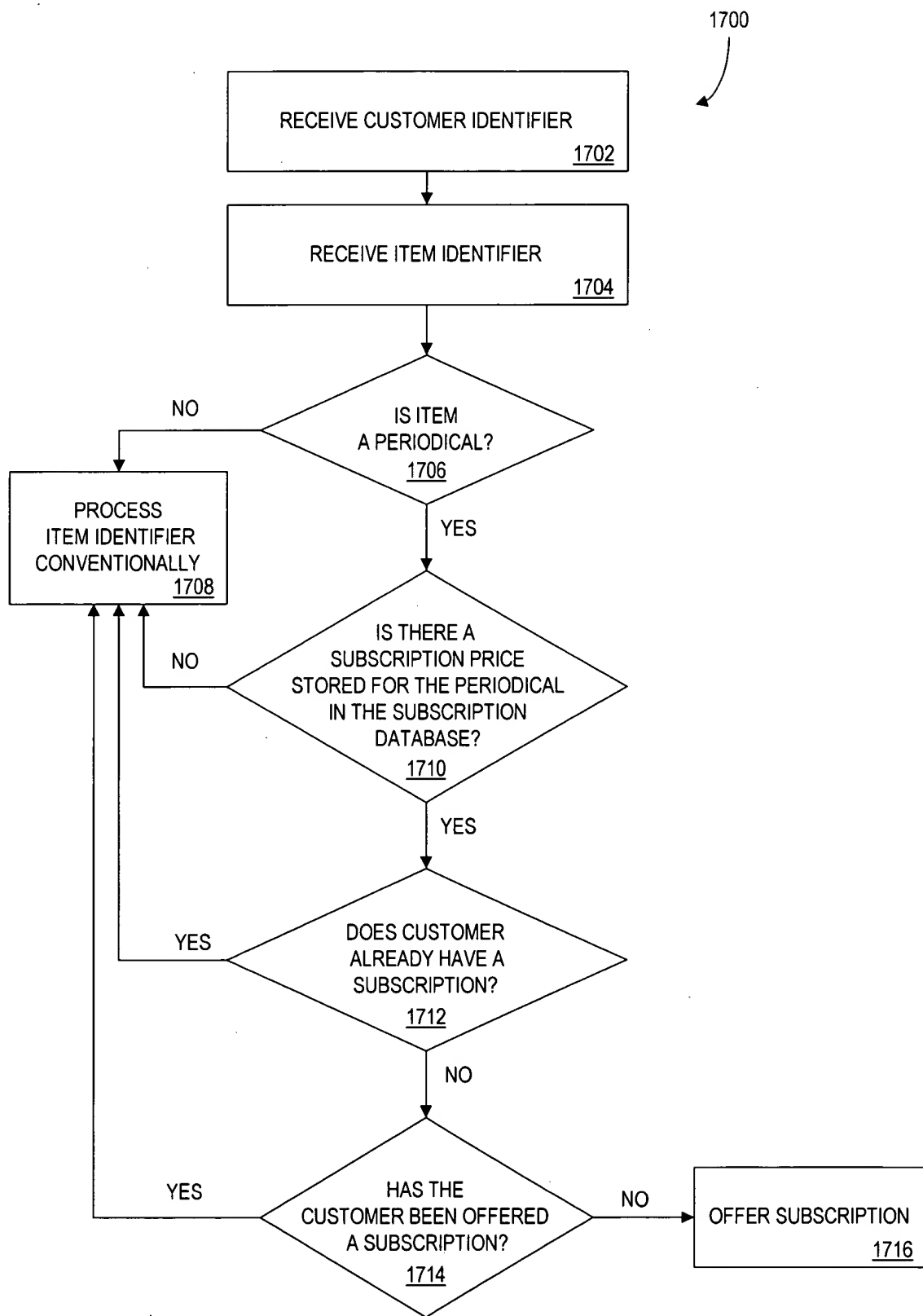


FIG. 17

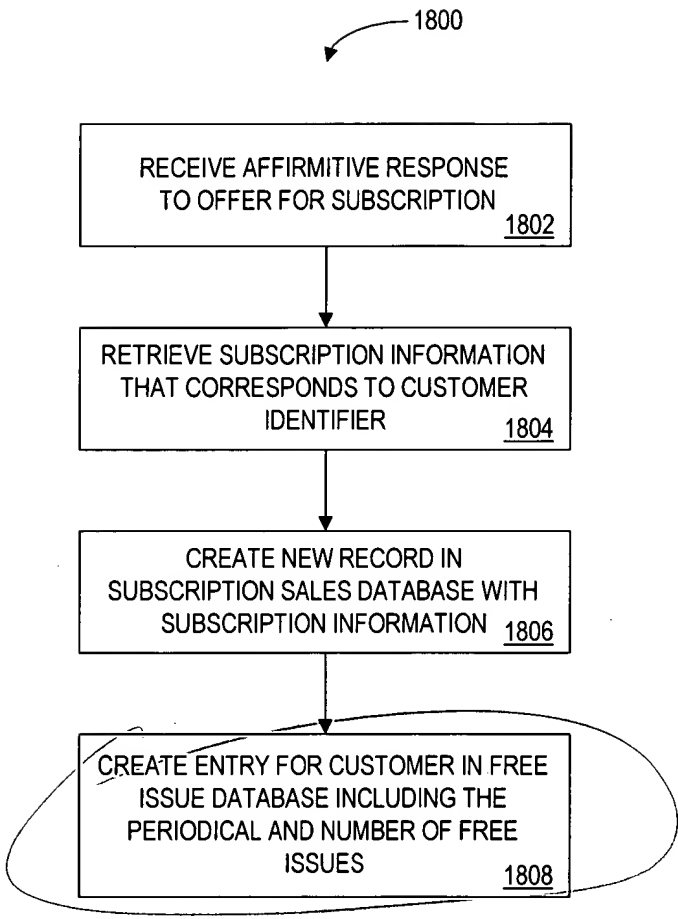


FIG. 18

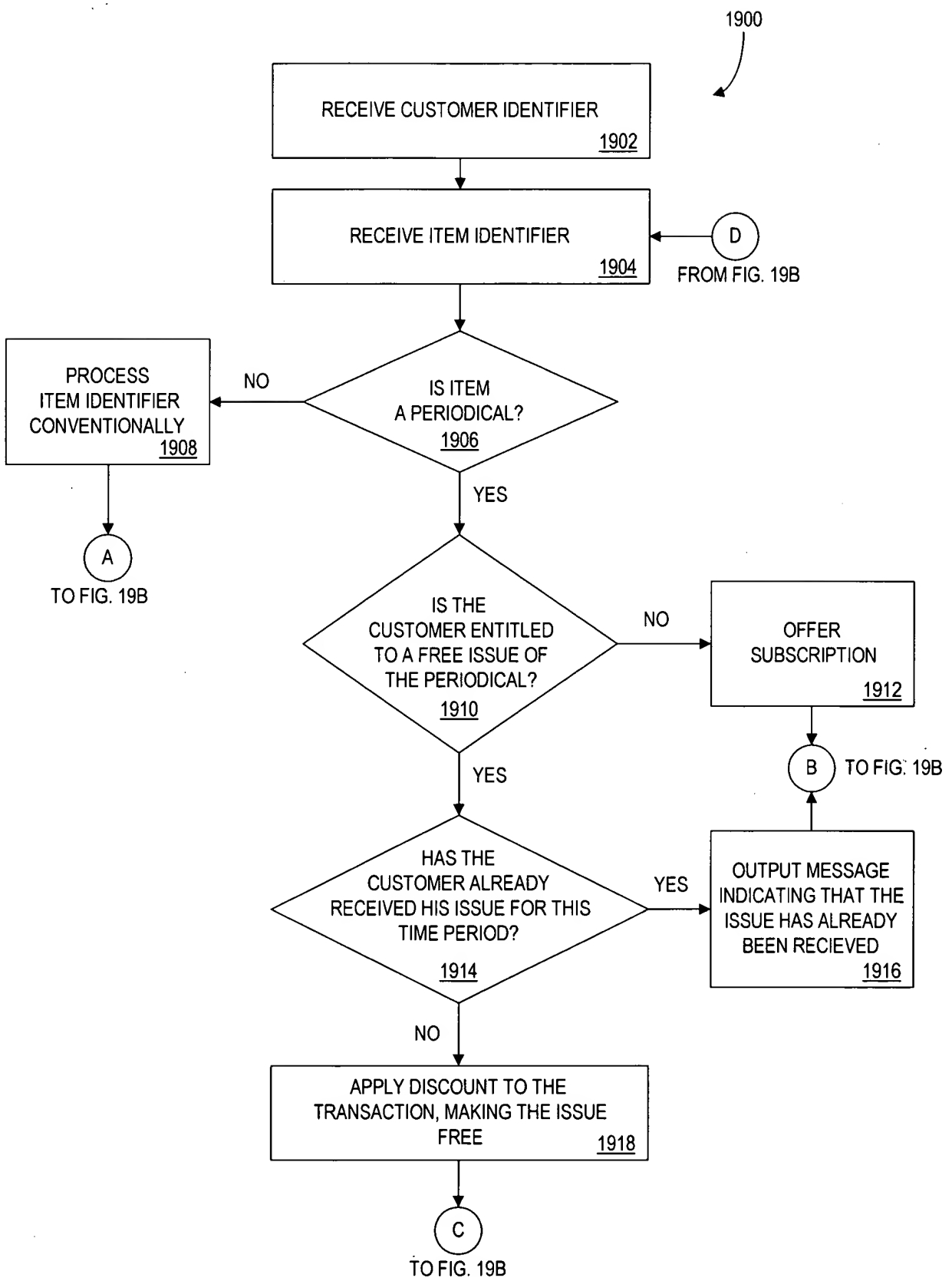


FIG. 19A

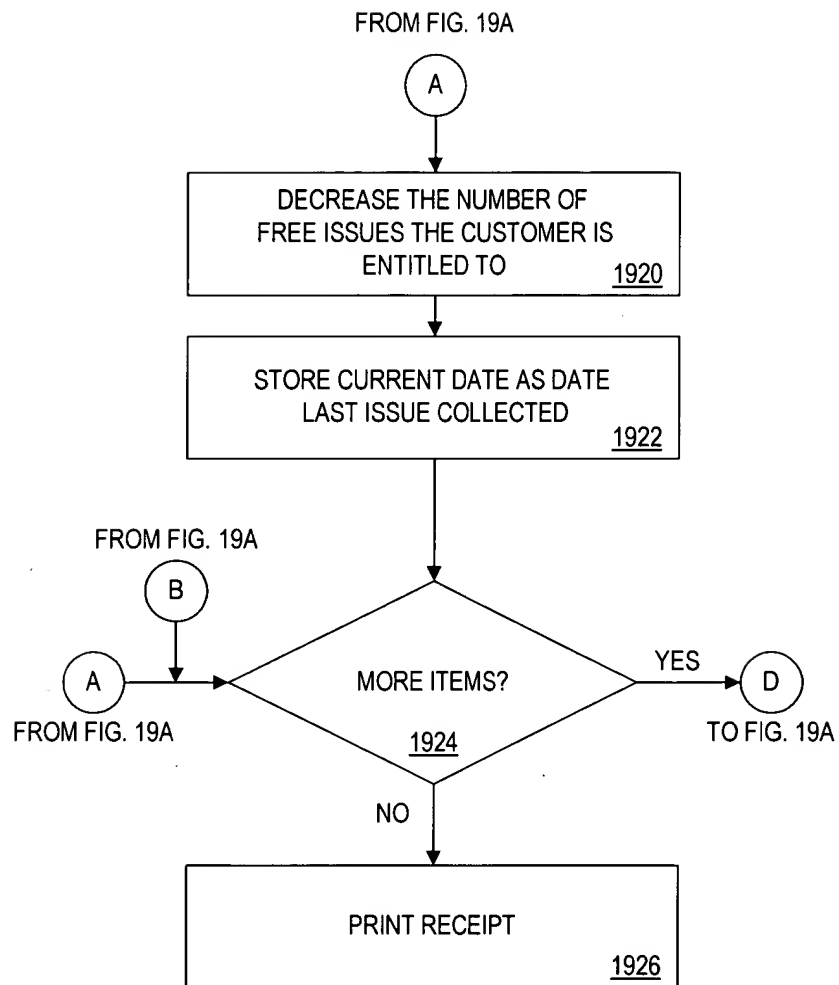


FIG. 19B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
CRAFTSMAN		

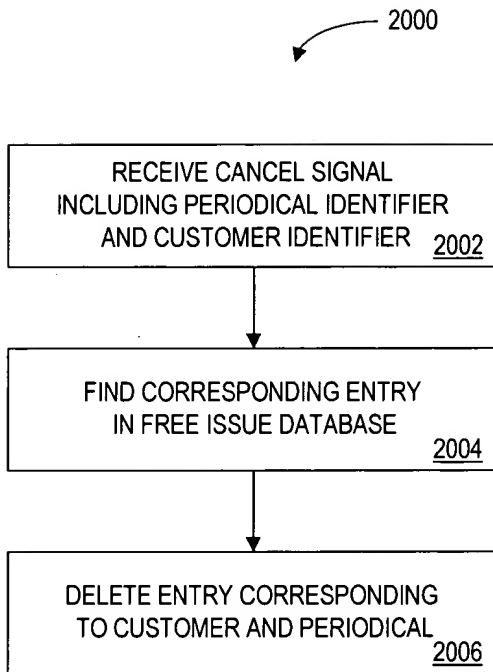


FIG. 20



ADVISED BY	O.G. FIG.	
BY	CLASS	SUBCLASS
CRAFTSMAN		

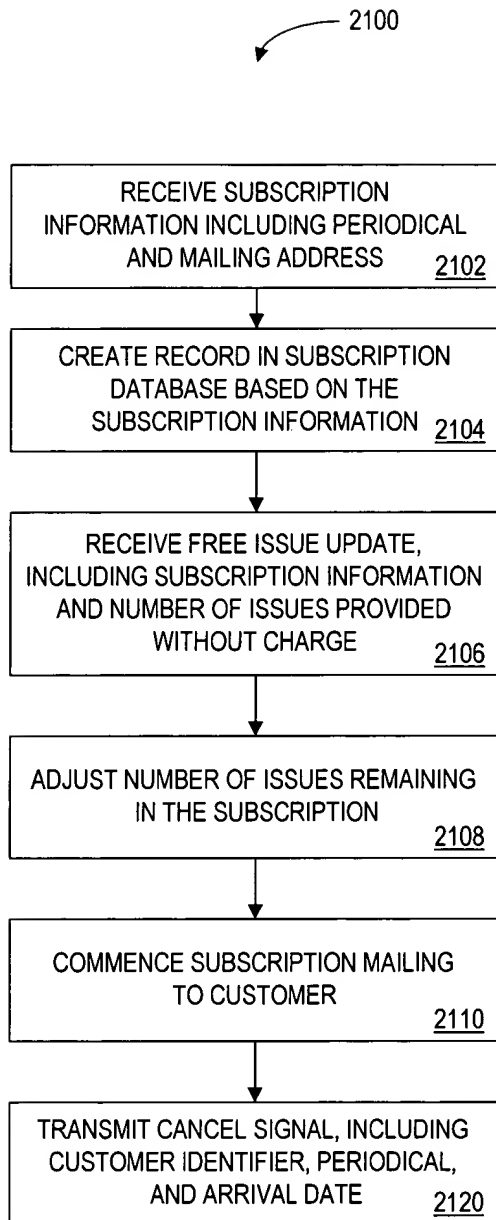


FIG. 21

2200

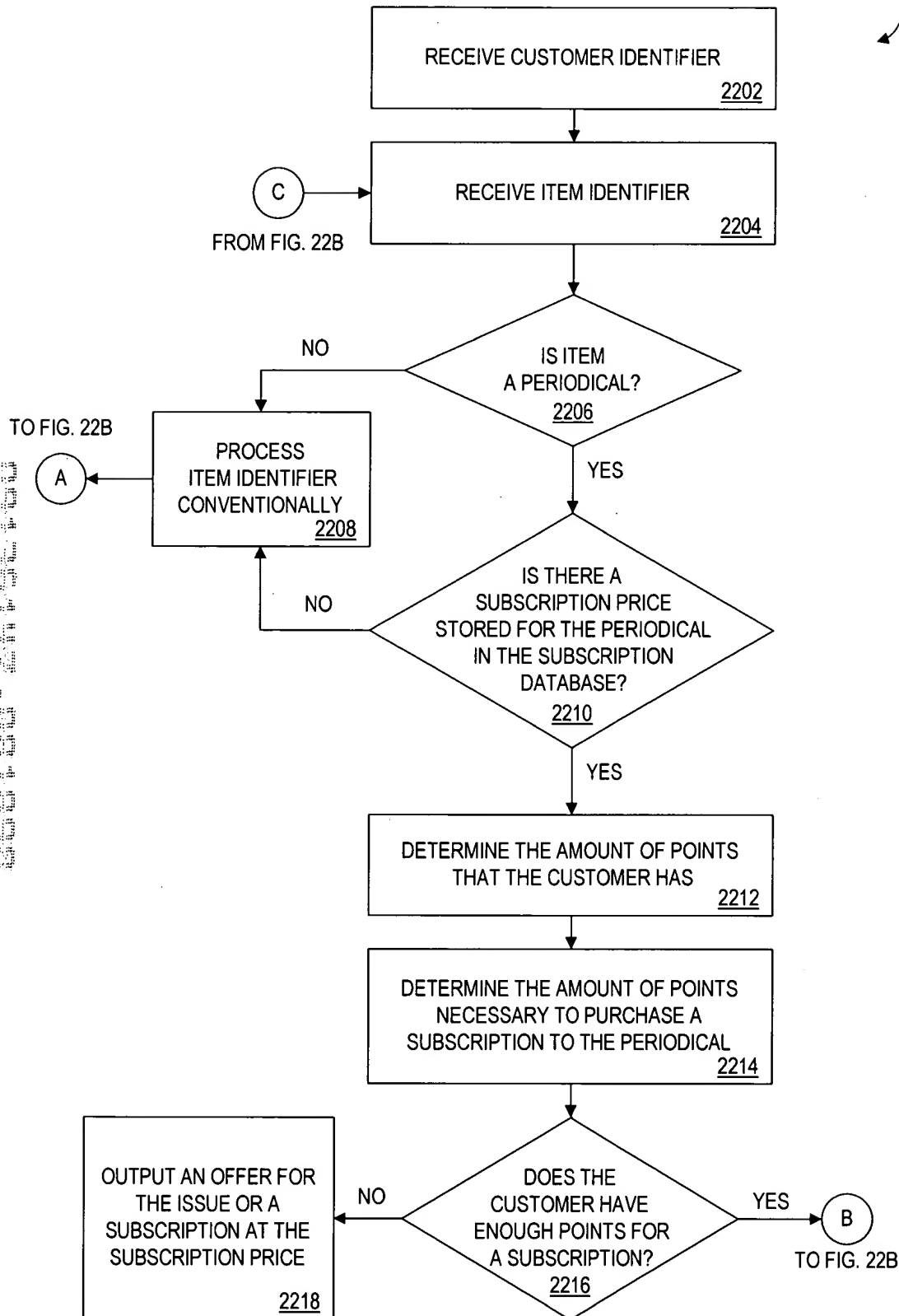


FIG. 22A

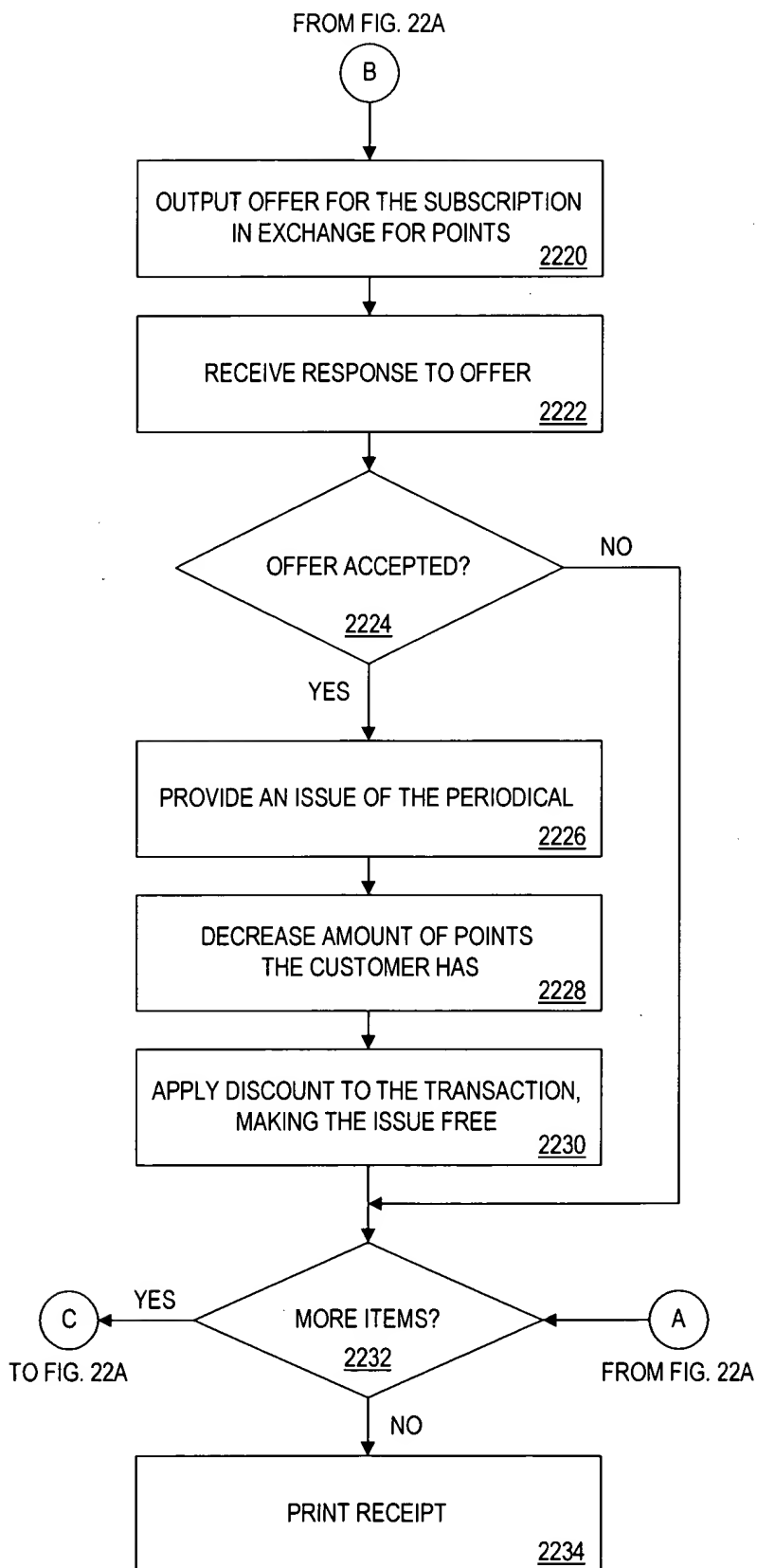


FIG. 22B

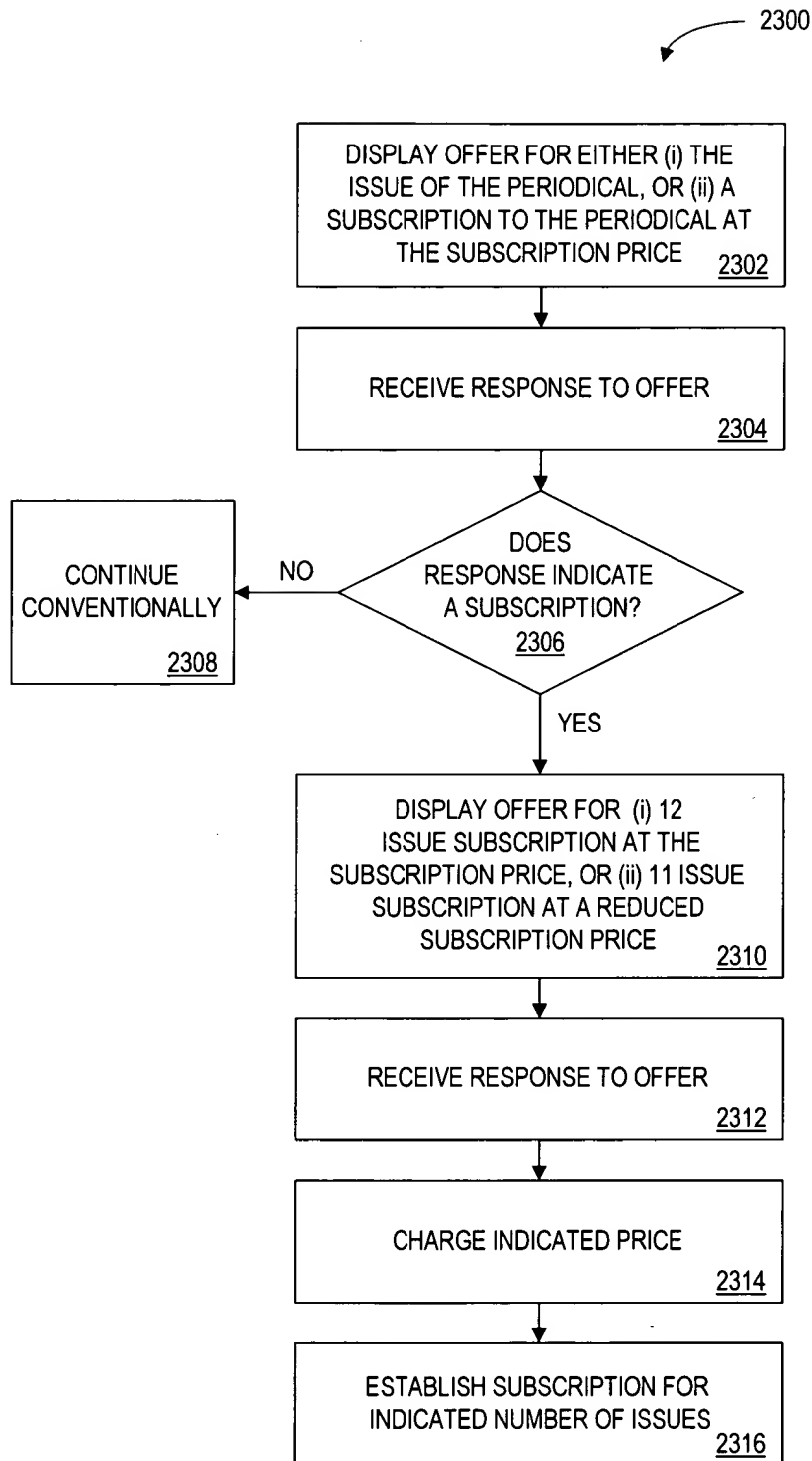


FIG. 23